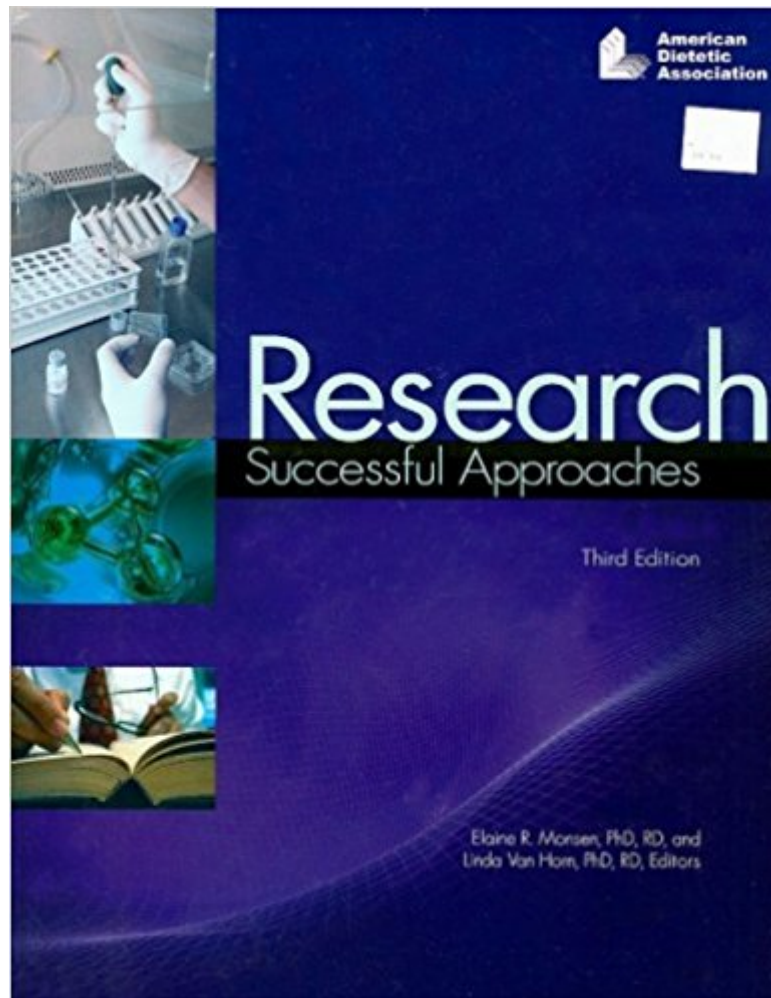




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Synopsis

A comprehensive guide for survey planning, study and questionnaire design, and execution and presentation of research. Topics include evidence-based practice, appetite assessment, estimating sample size, economic analysis, using DRIs to assess intake and creating consumer research nutrition messages. This book is invaluable for practicing professionals and students.

Book Information

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